



CATHERINE LEE

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Catherine Lee has addressed groups in the emerging markets of Asia and Latin America and Europe and Canada since 1990. Catherine has given speeches focused on negotiations, international and from a woman's advantage, women in business and working effectively across diverse cultures. Her range of audiences spans the Ministers of the China government to Polish American Women in business. The appeal of her stories, her humor and her insights transcend cultures, ages, and experience motivating attendees to learn and to act.

<p>CDL & Associates</p>	<p>Founder and President A consulting firm which specializes in communications, international negotiations, multi-national team building, and cultural diversity. Since its founding, Catherine has consulted with major corporations, including Amoco, BP and Motorola among others. CDL has also developed and delivered cultural training for diverse businesses from Korea Telecom to Infosys in Bangalore.</p>
<p>Speaking and Workshops</p>	<p>Motivational speeches focused primarily on women in business, negotiations [local and international], and cultural diversity. For example:</p> <ul style="list-style-type: none"> • Negotiating from a Woman's Advantage • How to Optimize Your Assets: For Women in Business • Make it Happen: A Woman's Treatise on Risk • Retaining Women in Corporate America • John Wayne is Dead: A New Way To do Business • Getting Women Elected: A Grassroots Effort, Beijing, China <p>Workshops: Crossing the Cultural Divide [customized to various countries]. Negotiating to Yes. Team Member/Team Player Taming Corporate Politics. Mentoring Diversity among Others.</p>
<p>Author</p>	<ul style="list-style-type: none"> • <i>The New Rules of International Negotiation: Building Relationships, Earning Trust, And Creating Influence Around The World</i>, [Career Press, NY], 2008 • <i>A Negotiating Style to Build Trust</i>, Article for Shanghai • <i>Local Handicap Becomes Global Advantage [for women]</i> • <i>John Wayne is Dead: How to Negotiate Across Cultures</i> • Many other magazine articles for sales and manufacturing trend magazines and for women's publications.
<p>Awards and Distinctions</p>	<p>NAWBO Hall of Fame [National Association of Women Business Owners], 2004 The Business Ledger's Most Influential Women in Business [Greater Chicago Area], 2002 Women's Business Enterprise Award [one of ten most well run companies out of 1,800 in the U.S.], 2001 Selected as one of 80 international women business owners to participate in summit hosted by US Secretary of Commerce, William Daley and Canadian Consulate to define and implement policies to support international businesswomen ATHENA Award Nominee, 2007 Speaker at the Fourth World Women's Conference, Beijing, China</p>
<p>Education</p>	<p>Masters Degree – University of Michigan, Horace Rackham Fellow Coursework for PhD – Wayne State University</p>
<p>Community Service</p>	<p>Board of Directors, Athena International Presidents Assembly Steering Committee, National NAWBO Past President, Chicago Chapter NAWBO President & founder of the Political Action Committee for women business owners Board of Trustees, Women & Children Center [for women immigrants] Elected to Board of Education Consolidated District K through 12 Elected President of the Board of Education Appointed to Parish Council, governing body of a 4,000 family member parish Vice President of Regional Illinois Association of School Boards Board of Directors Community Education Foundation</p>